



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

## Contract # 1354970

**Schedule Dates** 10/23/12-10/29/12  
**Advertiser** Dalton For Governor (71487)  
**Agency** Buying Time Media (1779)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** DALTON FOR GOVERNOR (444738)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 2211  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** DALTON FOR GOVERNOR  
DALTON FOR GOVERNOR

**Date Entered** 08/15/12  
**Last Modified** 08/15/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09790223  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,222.50  
**Net Total** \$40,927.50  
**Sales Tax**

## Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	43	\$38,300.00
Nov. 2012	10	\$9,850.00
<b>Grand Total:</b>	<b>53</b>	<b>\$48,150.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/28/12-10/28/12	2	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$300.00	\$300.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
2.0	Normal Line / News	10/27/12-10/27/12	2	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$300.00	\$300.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
3.0	Normal Line / News	10/28/12-10/28/12	2	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$700.00	\$700.00	Asheville (WLOS)	GMA LEVEL 2	8/15/12
4.0	Normal Line / News	10/27/12-10/27/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		1	\$450.00	\$450.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
5.0	Normal Line / News	10/27/12-10/27/12	2	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$700.00	\$700.00	Asheville (WLOS)	GMA LEVEL 2	8/15/12
6.0	Normal Line / News	10/23/12-10/29/12	2	:30	8A- 9A (EST)		1	1	1	1	1			5	\$1,200.00	\$6,000.00	Asheville (WLOS)	GMA LEVEL 2	8/15/12
7.0	Normal Line / News	10/24/12-10/29/12	2	:30	5:28A- News-News 13 Early 530a		1		1	1	1			4	\$600.00	\$2,400.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
8.0	Normal Line / News	10/28/12-10/28/12	2	:30	10:59:56P- News-News 13 11p Late News	1							X	1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
9.0	Normal Line / News	10/28/12-10/28/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$450.00	\$450.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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10.0	Normal Line / News	10/23/12-10/29/12	2	:30	5A- News-News 13 Early 5am		1	1	1	1	1			5	\$400.00	\$2,000.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
11.0	Normal Line / News	10/23/12-10/29/12	2	:30	12:30P- News-News 13 at 1230p		1	1	1	1	1			5	\$700.00	\$3,500.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
12.0	Normal Line / News	10/23/12-10/29/12	2	:30	11:58:41A- News-News 13 at Noon		1	1	1	1	1			5	\$800.00	\$4,000.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
13.0	Normal Line / News	10/23/12-10/29/12	2	:30	4:59P- News-News 13 First News At 5p		1	1	1	1	1			5	\$1,200.00	\$6,000.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
14.0	Normal Line / SPOT	10/23/12-10/29/12	2	:30	4:00:30P- Katie		1	1	1	1	1			5	\$350.00	\$1,750.00	Asheville (WLOS)	KATIE	8/15/12
15.0	Normal Line / News	10/23/12-10/29/12	2	:30	5:28P- News-News 13 at 5:30p		1	1	1	1	1			5	\$1,400.00	\$7,000.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
16.0	Normal Line / News	10/23/12-10/29/12	2	:30	6P- 7P (EST)		1	1		1				3	\$2,000.00	\$6,000.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
17.0	Normal Line / News	10/23/12-10/25/12	2	:30	7A- 8A (EST)			1		1				2	\$1,400.00	\$2,800.00	Asheville (WLOS)	GMA LEVEL 2	8/15/12
18.0	Normal Line / News	10/24/12-10/29/12	2	:30	6A- 6:30A (EST)		1		1					2	\$1,200.00	\$2,400.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: